

Mobile App Marketing Packages	Silver Package	Gold Package	Diamond Package
Initial Activities			
Application Analysis Report (One Time)	✓	✓	✓
Keyword Research Report (One Time)	✓	✓	✓
App Optimization			
App Description Optimization	✓	✓	✓
Landing Page Creation & Optimization	✓	✓	✓
Google Analytics Setup (One time) & Review	✓	✓	✓
Promote from Ads within Other Apps	✓	✓	✓
Social Media Marketing			
Social Media Account Creation & Customization	2 Sites (Any)	5 Sites (Any)	10 Sites (Any)
Daily Social Media Postings in	2 Sites (Any)	5 Sites (Any)	10 Sites (Any)
Facebook Fan Page Creation	✓	✓	✓
Brand Building			
App Review Submission	1	2	5
Article Submission (article provided by client)	5	15	40
Press Release Distribution (PR provided by client)	5	10	20
Blog Promotion	1	2	5
Forum Participation	1	2	5
Free Classifieds Submission	1	2	5
Q&A Participation	1	2	5
Search Directory Submission	10	20	40
Slide Show Submission	1	1	5
Social Bookmarking	10	20	40
Image Marketing	1	2	5
Video Submission (video provided by client)	1	2	5
Email Marketing	10 Mails	20 Mails	40 Mails
Reporting & Support			
Daily Status Report	✓	✓	✓
Weekly Status Report	✓	✓	✓
Link Building Report (Monthly)	✓	✓	✓
Justification Report (Monthly)	✓	✓	✓
Google Analytics Report (Monthly)	✓	✓	✓
Goal Conversion Report (Monthly)	✓	✓	✓
Expert's opinion for optimal Goal Conversions	Verbal	Written	Presentation
Email Support	✓	✓	✓
Chat Support	✓	✓	✓
Phone Support	✓	✓	✓
Package Price [per month]	\$799	\$1,399	\$1,999

All the above packages include the following:

- ✓ Professional account set up by trained experts.
- ✓ Social Networking will be done in the targeted niche.
- ✓ All social bookmarking will be optimized with proper tags and titles.
- ✓ We would be accountable for submissions only.
- ✓ Detailed work reports for progress tracking.