



Our strategically designed Mobile App Marketing Packages are the best way to promote your app and making it popular enough to bring in significant downloads. We also can customize our packages for your specific requirements.

## Mobile App Marketing Packages



| Features   | Silver Package | Gold Package   | Diamond Package |
|--|----------------|----------------|-----------------|
| <b>Initial Activities</b>                          |                |                |                 |
| Application Analysis Report (One Time)             | ✓              | ✓              | ✓               |
| Keyword Research Report (One Time)                 | ✓              | ✓              | ✓               |
| <b>App Optimization</b>                            |                |                |                 |
| App Description Optimization                       | ✓              | ✓              | ✓               |
| Landing Page Creation & Optimization               | ✓              | ✓              | ✓               |
| Google Analytics Setup (One time) & Review         | ✓              | ✓              | ✓               |
| Promote from Ads within Other Apps                 | ✓              | ✓              | ✓               |
| <b>Social Media Marketing</b>                      |                |                |                 |
| Social Media Account Creation & Customization      | 2 Sites (Any)  | 5 Sites (Any)  | 10 Sites (Any)  |
| Daily Social Media Postings in                     | 2 Sites (Any)  | 5 Sites (Any)  | 10 Sites (Any)  |
| Facebook Fan Page Creation                         | ✓              | ✓              | ✓               |
| <b>Brand Building</b>                              |                |                |                 |
| App Review Submission                              | 1              | 2              | 5               |
| Article Submission (article provided by client)    | 5              | 15             | 40              |
| Press Release Distribution (PR provided by client) | 5              | 10             | 20              |
| Blog Promotion                                     | 1              | 2              | 5               |
| Forum Participation                                | 1              | 2              | 5               |
| Free Classifieds Submission                        | 1              | 2              | 5               |
| Q&A Participation                                  | 1              | 2              | 5               |
| Search Directory Submission                        | 10             | 20             | 40              |
| Slide Show Submission                              | 1              | 2              | 5               |
| Social Bookmarking                                 | 10             | 20             | 40              |
| Image Marketing                                    | 1              | 2              | 5               |
| Video Submission (video provided by client)        | 1              | 2              | 5               |
| Email Marketing                                    | 10 Mails       | 20 Mails       | 40 Mails        |
| <b>Reporting &amp; Support</b>                     |                |                |                 |
| Daily Status Report                                | ✓              | ✓              | ✓               |
| Weekly Status Report                               | ✓              | ✓              | ✓               |
| Link Building Report (Monthly)                     | ✓              | ✓              | ✓               |
| Justification Report (Monthly)                     | ✓              | ✓              | ✓               |
| Google Analytics Report (Monthly)                  | ✓              | ✓              | ✓               |
| Goal Conversion Report (Monthly)                   | ✓              | ✓              | ✓               |
| Expert's opinion for optimal Goal Conversions      | Verbal         | Written        | Presentation    |
| Email Support                                      | ✓              | ✓              | ✓               |
| Chat Support                                       | ✓              | ✓              | ✓               |
| Phone Support                                      | ✓              | ✓              | ✓               |
| <b>Package Price [per month]</b>                   | <b>\$799</b>   | <b>\$1,399</b> | <b>\$1,999</b>  |

All the above packages include the following:

- Professional account set up by trained experts.
- Social Networking will be done in the targeted niche.
- All social bookmarking will be optimized with proper tags and titles.
- We would be accountable for submissions only.
- Detailed work reports for progress tracking.

You can find more details at <http://www.raveinfosys.com/business-it-services/internet-marketing/mobile-app-marketing-services/>